

Pitch It Challenge #1

Instructions: In this challenge from the Pitch It activity, your job is to create a new product or service that the identified customer would be interested in purchasing. Your solution must combine elements from at least 3 of the objects given.

CUSTOMER			
Couch Potato			
OBJECTS			
1		2	
	toe ring		sharpie
		3	
			cookie jar
		4	
			spoon
5		6	
	video games		soy sauce packet

In the space below, provide a name, description and illustrate your new object or idea and add as many details as possible.

In the space below, write your pitch. Remember: You are trying to convince the customer (i.e. Couch Potato) that your new invention is the best solution.