







Pitch It
Challenge #3

Instructions: In this challenge from the Pitch It activity, your job is to create a new product or service that the identified customer would be interested in purchasing. Your solution must combine elements from at least 3 of the objects given.

CUSTOMER			
Last Person on Earth			
OBJECTS			
1	 <p style="text-align: center;">twister</p>	2	 <p style="text-align: center;">scotch tape</p>
3	 <p style="text-align: center;">sailboat</p>	4	 <p style="text-align: center;">cat</p>
5	 <p style="text-align: center;">computer</p>	6	 <p style="text-align: center;">key chain</p>

In the space below, provide a name, description and illustrate your new object or idea and add as many details as possible.

In the space below, write your pitch. Remember: You are trying to convince the customer (i.e. Last Person on Earth) that your new invention is the best solution.